



Digital
Marketing
Institute

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AMA
AMERICAN MARKETING
ASSOCIATION

DM PRO

Maddisyn Blue

Graduate No. IE-DMI163904

Certified Digital Marketing Professional

AMA Professional Certified Marketer PCM in Digital Marketing

Syllabus version 9.0

Ken Fitzpatrick
CEO

27 Jun 2023

This qualification has been
SCQF credit rated by SQA

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scottish credit and
qualifications framework